

The Creative Industries in IN State Senate District 17 Senator Dr. Gary 'Doc' P. Dillon

This *Creative Industries* report offers a research-based approach to understanding the scope and economic importance of the arts in **IN State Senate District 17**. The creative industries are composed of arts-centric businesses that range from nonprofit museums, symphonies, and theaters to for-profit film, architecture, and advertising companies. The creative industries are the high-octane fuel that drives the “information economy”—the fastest growing segment of the nation’s economy.

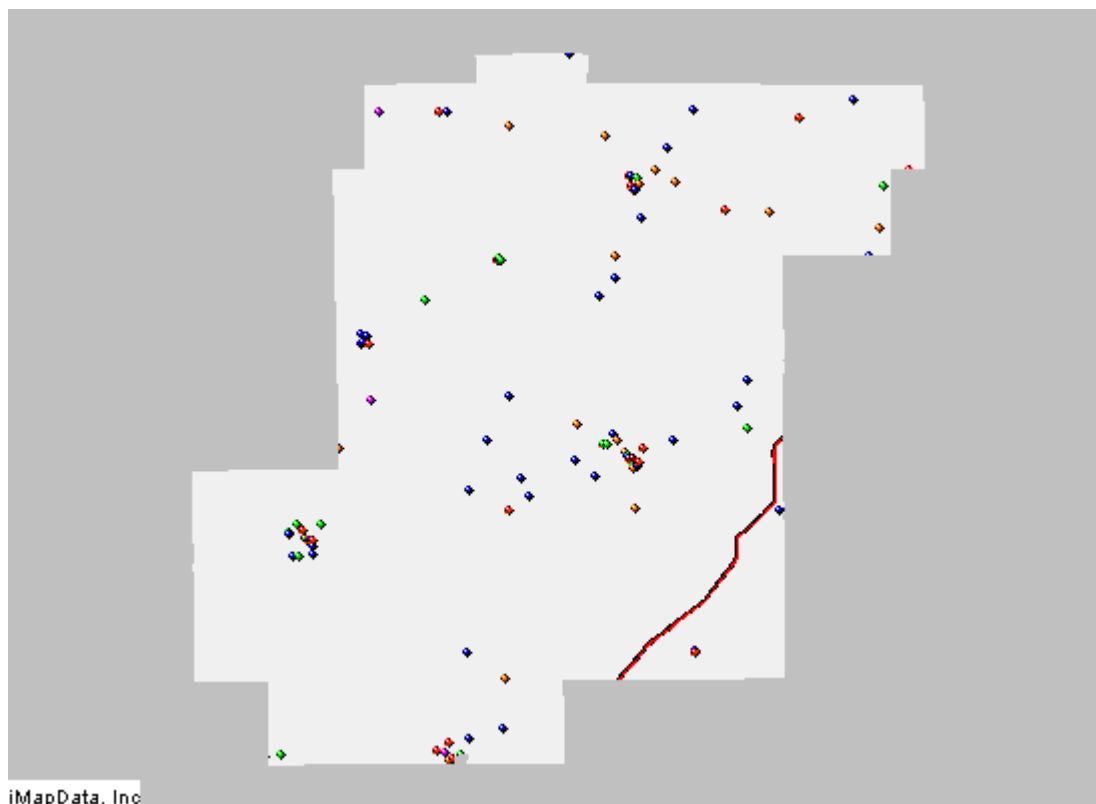
Nationally, there are 548,000 businesses in the U.S. involved in the creation or distribution of the arts that employ 2.9 million people—4.3 percent of all businesses and 2.2 percent of all employees. The creative industries have remained strong in comparison to business trends nationally. Between 2004 and 2006, a time when the total number of U.S. businesses dropped 0.2 percent, arts businesses decreased just 0.12 percent. Similarly, while employment nationally fell 5.6 percent during the same time period, arts employment dipped just 3.7 percent. The source for these data is Dun & Bradstreet, the most comprehensive and trusted source for business information in the U.S.

As of January 2006, IN State Senate District 17 is home to 126 arts-related businesses that employ 482 people. These arts-centric businesses play an important role in building and sustaining economic vibrancy. They employ people, spend money locally, generate government revenue, and are a cornerstone of tourism and economic development. The map below provides a clear picture of the creative industries in **IN State Senate District 17**, with each dot representing an arts-centric business.

126 Arts-Related Businesses in IN State Senate District 17 Employ 482 People

Arts-Related Business

- Museum/Collections
- Performing Arts
- Visual/Photography
- Film, Radio, TV
- Design/Publishing
- Arts Schools/Services



Arts-Related Businesses and Employment in IN State Senate District 17 January 2006

CATEGORY	BUSINESSES	EMPLOYEES
Museums and Collections	7	16
Museums	5	12
Historical Society	1	2
Planetarium	1	2
Performing Arts	19	172
Music	7	154
Services & Facilities	4	9
Performers	8	9
Visual Arts/Photography	46	117
Crafts	5	5
Visual Arts	2	2
Photography	27	65
Services	12	45
Film, Radio and TV	22	112
Motion Pictures	20	97
Television	2	15
Design and Publishing	26	52
Architecture	2	4
Design	17	25
Advertising	7	23
Arts Schools and Services	6	13
Arts Councils	1	1
Arts Schools and Instruction	5	12
GRAND TOTAL	126	482

Note: As the source of these data is based solely on businesses that have registered with Dun & Bradstreet, our analyses indicate an under-representation of nonprofit arts organizations and individual artists. Therefore, this Creative Industries report should be considered a conservative estimate.

Arts-Related Business and Employment in IN State Senate District 17 2004 to 2006

CATEGORY	BUSINESSES			EMPLOYEES		
	2004	2006	% Change	2004	2006	% Change
Museums and Collections	6	7	16.67%	14	16	14.29%
Museums	5	5	0.00%	13	12	-7.69%
Historical Society	1	1	0.00%	1	2	100.00%
Planetarium	0	1	100.00%	0	2	200.00%
Performing Arts	19	19	0.00%	164	172	4.88%
Music	8	7	-12.50%	145	154	6.21%
Services & Facilities	3	4	33.33%	8	9	12.50%
Performers	8	8	0.00%	11	9	-18.18%
Visual Arts/Photography	41	46	12.20%	112	117	4.46%
Crafts	5	5	0.00%	8	5	-37.50%
Visual Arts	2	2	0.00%	2	2	0.00%
Photography	20	27	35.00%	49	65	32.65%
Services	14	12	-14.29%	53	45	-15.09%
Film, Radio and TV	24	22	-8.33%	142	112	-21.13%
Motion Pictures	21	20	-4.76%	119	97	-18.49%
Television	3	2	-33.33%	23	15	-34.78%
Design and Publishing	17	26	52.94%	35	52	48.57%
Architecture	3	2	-33.33%	6	4	-33.33%
Design	9	17	88.89%	13	25	92.31%
Advertising	5	7	40.00%	16	23	43.75%
Arts Schools and Services	3	6	100.00%	3	13	333.33%
Arts Councils	1	1	0.00%	1	1	0.00%
Arts Schools and Instruction	2	5	150.00%	2	12	500.00%
GRAND TOTAL	110	126	14.55%	470	482	2.55%

Data Source: D&B January 2006 & January 2004

www.AmericansForTheArts.org